



2004 Media Honor Roll

Many people in our communities will never visit a school. Instead, their attitudes and opinions about schools are shaped by the news media. That means local reporters play a crucial role in helping us connect with those outside the educational establishment. In order to promote productive relationships between school districts and the news media, the Wisconsin School Public Relations Association and the WASB, this year launched the Media Honor Roll.

Local districts recognized more than 100 members of the media (either individuals or new organizations) statewide. In most cases, local school boards passed a formal resolution to add names of the media from their communities.

The Media Honor Roll recognizes media representatives who make an effort to get to know the board president, superintendent and the district's mission and goals; report school news in a manner that is fair, accurate, and balanced; include high-profile reporting of positive school news; visit the schools; and maintain a policy of no surprises by sharing information with school representatives.

Information packets, including forms for naming media members to the Media Honor Roll, were mailed to board presidents and superintendents shortly after the convention.

The individuals and news organizations honored as 2004 Media Honor Roll nominees follow. Below each honoree is the name of the nominating school district.

Hillary Bauman, The Albany Vision Newspaper
Albany

Kristen M. Tetzner, Record Review
Athens

Peter Weinschenk, Record Review
Athens

Julie Hawley, The Baldwin Bulletin
Baldwin-Woodville Area

Brian Bridgeford, Baraboo News Republic
Baraboo

Barbara B. Meredith, The County Journal
Bayfield

Terri Pederson, Daily Citizen
Beaver Dam Unified

WBEV / WXRO Radio
Beaver Dam Unified

WJNR Radio
Beecher-Dunbar-Pembine

Daily News
Beecher-Dunbar-Pembine

Peshtigo Times
Beecher-Dunbar-Pembine

Debra Jensen-DeHart, Beloit Daily News
Beloit

Kyle Geissler, WCLO AM 1230 Radio
Beloit

Eugene Relerford, The Chronicle
Beloit

Pete Wicklund, The Journal Times
Burlington Area

Joanne Endemann, Burlington Standard Press
Burlington Area

Cable Channel 4/12
Cambridge

The Cambridge News
Cambridge

James Ninnemann, Campbellsport News
Campbellsport

Amanda Lorge, Clintonville Tribune-Gazette
Clintonville Public

Grace Kirchner, The Post-Crescent
Clintonville

David Brommerich, Winona Daily News and Cochrane-
Fountain City Recorder
Cochrane-Fountain City

Marlin Raveling, The Colfax Messenger
Colfax

Paul Scharf, Columbus Journal
Columbus

(over)

Trygg Hansen, Cornell / Lake Holcombe Courier
Cornell

Keith Uhlig, Wausau Daily Herald
D C Everest Area

Darrell Pendergrass, The County Journal
Drummond Area

Deb Claxton and Staff, The Courier-Wedge
Durand

Peter Weinschenk, Record Review
Edgar

Scott Helmer, Helmer Printing
Ellsworth Community

Scott Wittchow, Action Advertiser
Fond du Lac

Bob Nelson, KFIZ Radio
Fond du Lac

Sharon Roznik, The Reporter
Fond du Lac

Greg Stensland, WFDL Radio
Fond du Lac

Randall Dullum, Daily Jefferson County Union
Fort Atkinson

Chris Spangler, Daily Jefferson County Union
Fort Atkinson

Ryan Whisner, Daily Jefferson County Union
Fort Atkinson

Michael Clish, WFAW - WSJY Radio
Fort Atkinson

Steve Targo, Lake Geneva Regional News
Geneva J4

Jessica Franzene, Lake Geneva Regional News
Geneva J4

Dennis Martin, Lake Geneva Regional News
Geneva J4

Kristin Radtke, Green Lake Country Reporter / The Berlin
Journal
Green Lake

Brian Rose, The Ripon Commonwealth Press
Green Lake

Dean Lesar, Tribune Record Gleaner
Greenwood

Patrice Peltier, Hometown Publications
Hartford Jt #1

Mary K. Hanamann, Green Bay Press-Gazette
Howard-Suamico

Andy Behrendt, Green Bay Press-Gazette
Howard-Suamico

Brenda Erickson, The Green Bay News Chronicle
Howard-Suamico

Mary K. Lynch, Ashwaubenon Howard-Suamico Press
Howard-Suamico

Pat Hahn, Watertown Daily Times & Independent News
Hustisford

The Janesville Gazette
Janesville

WKOW - TV 27
Janesville

WISC - TV 3
Janesville

WCLO - AM
Janesville

The Messenger
Janesville

WMTV - NBC 15
Janesville

Pam Chickering Wilson, Daily Jefferson County Union
Jefferson

Brian Roebke, Times-Villager
Little Chute Area

Whitney Evers, Times-Villager
Little Chute Area

Judy Hebbe, Times-Villager
Little Chute Area

Peg Zaemisch, The Lodi Enterprise
Lodi

Dean Lesar, Loyal Tribune-Record-Gleaner
Loyal

Amy Weaver, Herald Times Reporter
Manitowoc Public

Cindy Hodgson, Herald Times Reporter
Manitowoc Public

Jim Christl, Mellen Weekly Record
Mellen

Thomas McKillen, Menomonee Falls Express News
Menomonee Falls

Louis Fortis, Shepherd Express
Milwaukee Public

Faith Colas, Milwaukee Courier
Milwaukee Public

Carrie O'Connor, The Bay Viewer
Milwaukee Public

Robert Miranda, The Spanish Journal
Milwaukee Public

Mikel Holt, The Milwaukee Community Journal
Milwaukee Public

Nathan Conyers, The Milwaukee Times
Milwaukee Public

Matt Nelson, The Spanish Journal
Milwaukee Public

Mark Sherry, Delta Publications
New Holstein

Bridget Fryman, CNI Newspapers
Nicolet High School

Bonnie Olson, Crawford County Independent &
The Kickapoo Scout, North Crawford

WERL / WRJO Radio, Berner Broadcasting Inc.
Northland Pines

Vilas County News Review
Northland Pines

Chris Oatman, WERL / WRJO Radio
Northland Pines

Karen Parker, The County Line Connection
Norwalk-Ontario-Wilton Area

Sarah Parker, The County Line Connection
Norwalk-Ontario-Wilton Area

Donna Frake, Oconomowoc Focus
Oconomowoc Area

Kelly Gilbert, Oconomowoc Enterprise
Oconomowoc Area

Julie Grove, Omro Herald
Omro

Doug Zellmer, The Oshkosh Northwestern
Omro

Mike Hayes, WIZM Radio
Onalaska

John Adams, Daily Jefferson County Union
Palmyra-Eagle Area

Deb Claxton, The Courier-Wedge
Pepin Area

Kristi Haunfelder, Lake Country Reporter
Pewaukee

Anne Davis, Milwaukee Journal Sentinel
Port Washington-Saukville

Bill Schanen IV, Ozaukee Press
Port Washington-Saukville

Jenny Sauer, Reedsburg Times Press
Reedsburg

Mary Grieco, Our Town / Hodag Buyer's Guide
Rhineland

Brian Norton, B93 Radio
Rhineland

John Burton, New Radio Group
Rhineland

Meredyth Albright, The Daily News
Rhineland

Heather Shallock, WJFW-TV Channel 12
Rhineland

Erik Olson, The Richland Observer
Richland

Joe and Ben Koelsch, Nova Video Productions
Richland

Jo Ann Krulatz, WRCO AM-FM Radio Station
Richland

Ron and Beth Fruit, WRCO AM-FM Radio Station
Richland

Gail Peckler-Dziki, Westosha Reporter
Salem

Chris Keller, The Sauk Prairie Eagle
Sauk Prairie

Dan Satran Jr., The Sauk Prairie Star
Sauk Prairie

Norb Aschom, WPRE Radio
Seneca

Kelli Boylen, Courier-Press
Seneca

Shelley Nelson, Duluth News Tribune
Superior

Kurt Krueger, Vilas County / Three Lakes News Review
Three Lakes

Kathy Tobin and Staff, Tomahawk Leader
Tomahawk

Greg Albert and Staff, WJJQ Radio
Tomahawk

Amy Weaver, Herald Times Reporter
Two Rivers Public

Trina Erickson, WVRQ Radio Station
Viroqua Area

(over)

Claire Duquette, The Daily Press
Washburn

Teachers Are Tops / WGBA TV NBC 26, Michele Cheplic
Wausaukee

Best of the Class / WLUK Fox 11, Pat Krohlow
Wausaukee

Shirley Prudhomme, Peshtigo Times
Wausaukee

The Golden Apple Awards / WLUK Fox 11, Jay Zollar
Wausaukee

Mary Ann Gardon, Peshtigo Times
Wausaukee

Todd Rohde, Westosha Report
Wilmot Union High School

Kathy Troher, Kenosha News
Wilmot Union High School

Gail Peckler-Dziki, Westosha Report
Wilmot Union High School

Erica Dimka, Dells Events
Wisconsin Dells

Bruce Golla, WNNO Radio
Wisconsin Dells