



## 2005 Media Honor Roll

Many people in our communities will never visit a school. Instead, their attitudes and opinions about schools are shaped by the news media. That means local reporters play a crucial role in helping us connect with those outside the educational establishment. In order to promote productive relationships between school districts and the news media, the Wisconsin School Public Relations Association and the WASB, this year launched the Media Honor Roll.

Local districts recognized more than 100 members of the media (either individuals or new organizations) statewide. In most cases, local school boards passed a formal resolution to add names of the media from their communities.

The Media Honor Roll recognizes media representatives who make an effort to get to know the board president, superintendent and the district's mission and goals; report school news in a manner that is fair, accurate, and balanced; include high-profile reporting of positive school news; visit the schools; and maintain a policy of no surprises by sharing information with school representatives.

Information packets, including forms for naming media members to the Media Honor Roll, were mailed to board presidents and superintendents shortly after the convention.

The individuals and news organizations honored as 2005 Media Honor Roll nominees follow. Below each honoree is the name of the nominating school district.

Lee Lawrenz, Algoma Record-Herald  
Algoma

Carlton DeWitt, The Tribune Press Reporter  
Boyceville Community

Brian Bridgeford, News Republic  
Baraboo

Todd Schmidt, The Tribune-Phonograph  
Colby

Tom Michele, News Republic  
Baraboo

Trygg Hansen, Cornell/Lake Holcombe Courier  
Cornell

Terri Pederson, Daily Citizen  
Beaver Dam Unified

Troy Espe, Leader-Telegram  
Eau Claire Area

WBEV / WXRO Radio, WBEV / WXRO Radio  
Beaver Dam Unified

Scott Wittchow, Action Advertiser  
Fond du Lac

Mary Ann Gardon, Peshtigo Times  
Beecher-Dunbar-Pembine

Greg Stensland, WFDL Radio  
Fond du Lac

John Koehler, WJNR Radio  
Beecher-Dunbar-Pembine

Charter Communications, Charter Communications  
Fond du Lac

Barbara Verdegan, WJNR Radio  
Beecher-Dunbar-Pembine

Bob Nelson, KFIZ Radio  
Fond du Lac

Daily News, Daily News  
Beecher-Dunbar-Pembine

Sharon Roznik, The Reporter  
Fond du Lac

Robert Callahan, Boscobel Dial  
Boscobel Area

Debra Jensen-DeHart, Franklin Hub  
Franklin Public

(over)

John O'Hara, North Shore Herald  
Glendale-River Hills

Dave Fidlin, North Shore Herald  
Glendale-River Hills

Kristi Haunfelder, Lake Country Reporter  
Hartland-Lakeside

Mary Kay Lynch, The Press  
Howard-Suamico

Andy Behrendt, Green Bay Press-Gazette  
Howard-Suamico

Stephen Groessel, Tri-County News  
Kiel Area

Helen Mansfield, Lake Mills Leader  
Lake Mills Area

Brendan O'Brien, North Shore Herald  
Maple Dale-Indian Hill

June Gill, WRJC Radio  
Mauston

Betty Waits, Messenger of Juneau County  
Mauston

Gail Boehm, Juneau County Star Times  
Mauston

Pam Powers, Leader-Telegram  
Menomonie Area

The Dunn County News, The Dunn County News  
Menomonie Area

Lakeland Times, Lakeland Times  
M-H-LT Elementary Joint No. 1

Jeff Starck, Lakeland Times  
M-H-LT Elementary Joint No. 1

Dierdre Strass, Lakeland Times  
M-H-LT Elementary Joint No. 1

David Boyea, The Herald-Independent  
Monona Grove

Barry Adams, Wisconsin State Journal  
Monona Grove

Karyn Saemann, The Capital Times  
Monona Grove

Patty Adamson, WEKZ Radio  
Monticello

Julie Garrison, Post Messenger  
Monticello

Carol Spaeth-Bauer, Mukwonago Chief  
Mukwonago

Sharon Roznik, The Reporter  
New Holstein

Andrea Stier, Chilton Times-Journal  
New Holstein

Mark Sherry, Tri-County News  
New Holstein

Jean Rein, Lakeland Times  
North Lakeland

Joan Ann McDonald, FYI Northwoods  
North Lakeland

Gary Ridderbusch, Vilas County News-Review  
Northland Pines

Chris Oatman, WERL / WRJO Radio Station of Eagle River  
Northland Pines

Vilas County News-Review Staff,  
Northland Pines

Bob Seaquist, Onalaska Community Life  
Onalaska

Deb Claxton, The Courier-Wedge  
Pepin Area

Vilas County News-Review, Vilas County News-Review  
Phelps

Gary Ridderbusch, Vilas County News-Review  
Phelps

Sharon Gifford, Vilas County News-Review  
Phelps

Kathy Troher, Kenosha News  
Randall Consolidated J1

Gary Feider, The Sounder  
Random Lake

Aaron Joyce, WRCO AM-FM Radio Station  
Richland

Joe and Ben Koelsch, Nova Video Productions  
Richland

Ron and Beth Fruit, WRCO AM-FM Radio Station  
Richland

Erik Olson, The Richland Observer  
Richland

Kristi Haunfelder, Lake Country Reporter  
Richmond

Wendell Smith, The Progressive  
Riverdale

Nathan Falk, Shawano Leader  
Shawano-Gresham

Norm Habeck, WTCH / WOWN Radio  
Shawano-Gresham

Tim Ryan, Shawano Leader  
Shawano-Gresham

Doug Erdmann, WTCH / WOWN Radio  
Shawano-Gresham

Jeff McAndrew, WHBL Radio Station  
Sheboygan Area

The Sheboygan Press, The Sheboygan Press  
Sheboygan Area

Jeff Smith, The Three Lakes News  
Three Lakes

David J. Slack, Halco Press, LLC  
Turtle Lake

Anne Slack, Halco Press, LLC  
Turtle Lake

Amy Weaver, Herald Times Reporter  
Two Rivers Public

Trina Erickson, WVRQ Radio Station  
Viroqua Area

Ernie Betts, WVRQ Radio Station  
Viroqua Area

Tim Hundt, Vernon County Broadcaster  
Viroqua Area

Art Drake, The Waunakee Tribune  
Waunakee Community

Roberta Bauman, The Waunakee Tribune  
Waunakee Community

Christopher Welch, Daily Jefferson County Union  
Whitewater

